

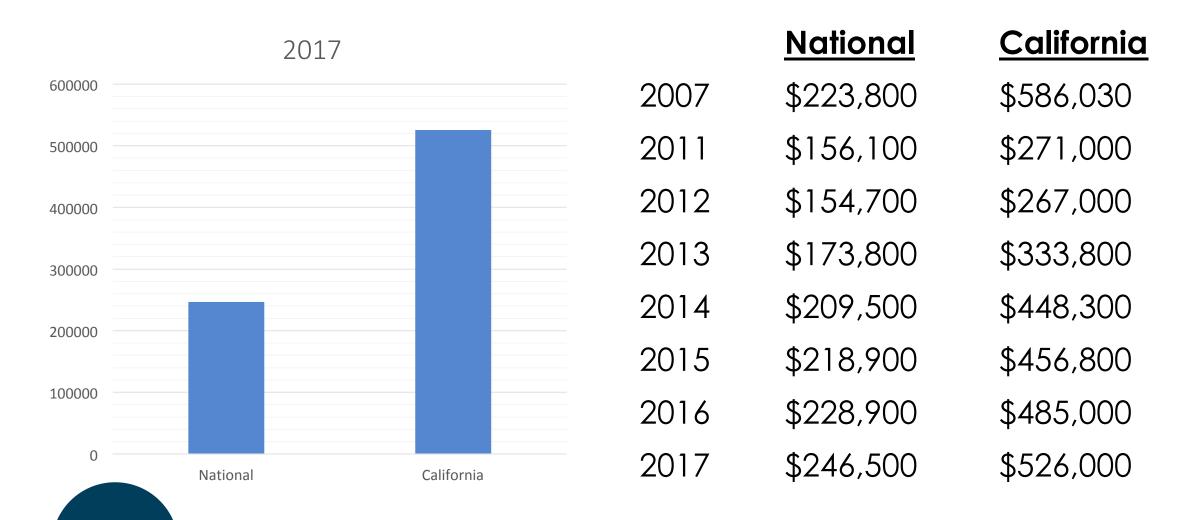
California Legal Market



Columbia 2018

Amber Handman

Housing Price Comparison



Most Expensive U.S. Cities for Renters



- 1 San Francisco
- 2 New York
- 3 San Jose
- 4 Boston
- 5 Washington D.C.
- 6 Los Angeles
- 7 Oakland
- 8 Seattle
- 9 Miami
- 10 San Diego

(Zumper, Feb 2018)

Cost of Living Comparison to New York City BigLaw

City	Salary Required to Yield
	NYC Buying Power

\$180,000
Þ

San Francisco \$191,322

Silicon Valley \$148,248

Los Angeles \$136,386

Orange County \$135,540

San Diego \$125,514

(Numbeo, March 2018)



Trends

- Nationalization
- Consolidation
- Decentralization
- Quality of Life Trends
- Student/New Lawyer Trends
- Law Firm Trends





BigLaw Salary Structure

Class Year	Billing Rate (\$/Hour)	Base Salary	Bonus	Annual Compensation
1 s†	\$485	\$180,000	\$15,000	\$195,000
2 nd	\$530	\$190,000	\$15,000	\$205,000
3 rd	\$585	\$210,000	\$25,000	\$235,000
4 th	\$630	\$235,000	\$50,000	\$285,000
5 th	\$675	\$260,000	\$65,000	\$325,000
6 th	\$710	\$280,000	\$80,000	\$360,000
7 th	\$745	\$300,000	\$90,000	\$390,000
8 th	\$785	\$315,000	\$100,000	\$415,000



Number of California Partners Elevated for the Past Five Years at Selected Firms

Firm	2018	2017	2016	2015	2014
Cooley	8	8	7	5	1
Gibson Dunn	3	5	3	6	5
Morrison & Foerster	5	4	5	6	7
O'Melveny	2	5	6	6	3
Pillsbury	2	3	2	3	6
Sheppard Mullin	8	12	7	10	6
Wilson Sonsini	10	4	8	6	2



Profits Per Partner 2017 Selected CA Firms

Firm	Profits Per Partner
Quinn Emanuel	\$5,015,000
Kirkland & Ellis	\$4,701,000
Latham	\$3,246,000
Gibson Dunn	\$3,240,000
Irell & Manella	\$3,205,000*
Paul Hastings	\$2,905,000
Akin Gump	\$2,386,000
O'Melveny	\$2,008,000
Morrison & Foerster	\$1,736,000
Greenberg Traurig	\$1,634,000



Southern California Law Firm Market

Southern California firm geography: Los Angeles/Orange County/San Diego

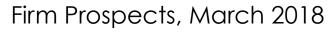




Largest Los Angeles Firms

Rank	Firm	Attorneys
1	Lewis Brisbois	306
2	Gibson Dunn	256
2	Sheppard Mullin	256
4	O'Melveny	254
5	Latham	229
6	Manatt	170
7	Sidley	160
8	Seyfarth Shaw	155
9	Munger	147
10	Quinn Emanuel	140







Largest Orange County Firms

Rank	Firm	Attorneys
1	Knobbe Martens	166
2	Rutan & Tucker	135
3	Stradling	81
4	Sheppard Mullin	80
5	Latham	70
6	Gibson Dunn	67
7	Snell & Wilmer	66
8	O'Melveny	60
9	Jones Day	55
10	Bremer Whyte	54



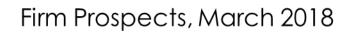


Firm Prospects, March 2018

Largest San Diego Firms

Rank	Firm	Attorneys
1	Procopio	154
2	Sheppard Mullin	120
3	Cooley	111
4	Gordon & Rees	103
5	DLA Piper	100
6	Robbins Geller	97
7	Latham	86
8	Higgs Fletcher	77
9	Wilson Sonsini	57
10	Jones Day	54







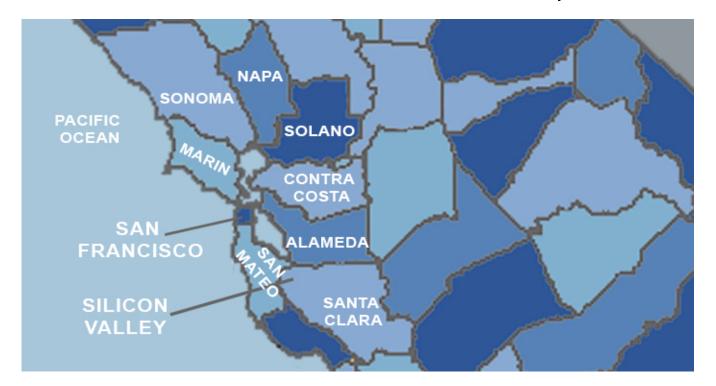
Southern California Vault 2018 Prestige Rankings

Rank	Firm	SoCal Attorneys	SoCal Offices
1	Latham	381	LA(2), OC, SD
2	Gibson Dunn	322	LA(2), OC
3	O'Melveny	313	LA(2), OC
4	Munger	147	LA
5	Skadden	110	LA
6	Quinn Emanuel	140	LA
7	Irell	121	LA, OC
8	Paul Hastings	183	LA, OC, SD
9	Kirkland	109	LA
10	Morrison & Foerster	123	LA, SD



Northern California Law Firm Market

Northern California firm geography: San Francisco/Silicon Valley

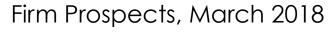




Largest San Francisco Firms

Rank	Firm	Attorneys
1	Morrison & Foerster	224
2	Orrick	203
2	Morgan Lewis	146
4	Hanson Bridgett	141
5	Kirkland & Ellis	131
6	Cooley	127
7	Farella Braun	125
8	Gordon & Rees	120
9	Pillsbury	118
10	Latham	116







Largest Silicon Valley Firms

Rank	Firm	Attorneys
1	Wilson Sonsini	292
2	Fenwick & West	204
3	Cooley	189
4	DLA Piper	103
4	Latham	103
6	Gunderson Dettmer	93
7	Orrick	86
8	Morgan Lewis	76
9	Simpson Thacher	73
10	Goodwin Procter	71





Firm Prospects, March 2018

Northern California Vault 2018 Prestige Rankings

Rank	Firm	NorCal Attorneys	NorCal Offices
1	Morrison & Foerster	292	SF, SV
2	Wilson Sonsini	371	SF(2), SV
3	Cooley	314	SF, SV
4	Fenwick & West	308	SF, SV
5	Latham	211	SF, SV
6	Orrick	317	SF, SV, SAC
7	Gibson Dunn	128	SF, SV
8	Quinn Emanuel	107	SF, SV
9	Keker & Van Nest	95	SF
10	Kirkland & Ellis	154	SF, SV

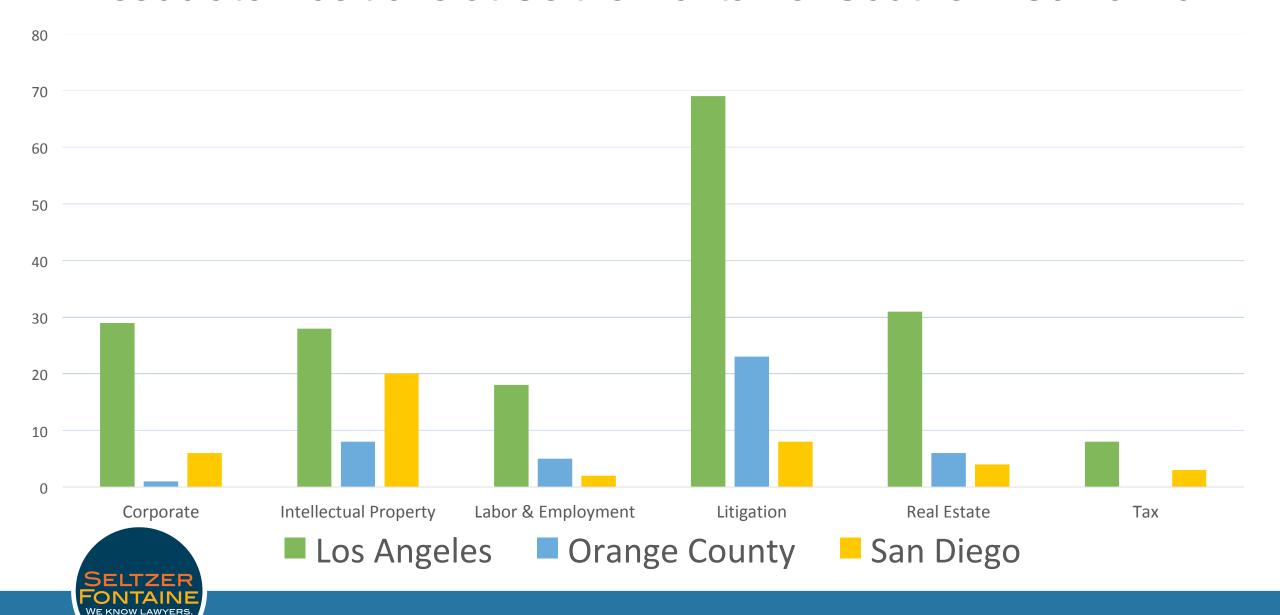


California Hiring and Practice Trends: What's Hot and What's Not

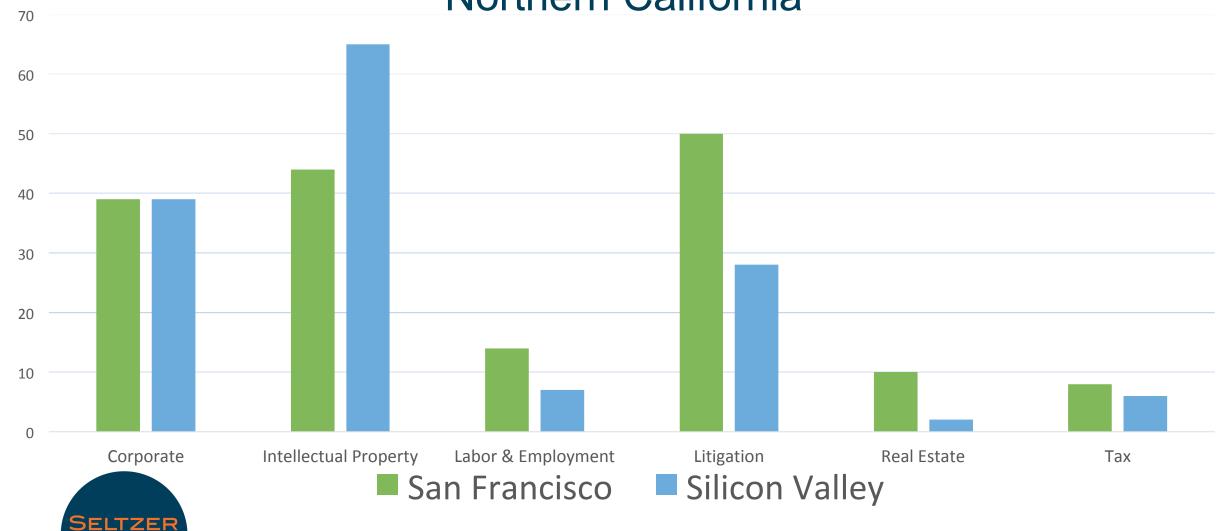
- Hot: Intellectual Property, Corporate, Litigation, Privacy/Cybersecurity
- Warm: Real Estate, Employment, Banking/Finance
- Cold: Environmental/Energy, Bankruptcy, Tax, International
- Emerging Practice Areas



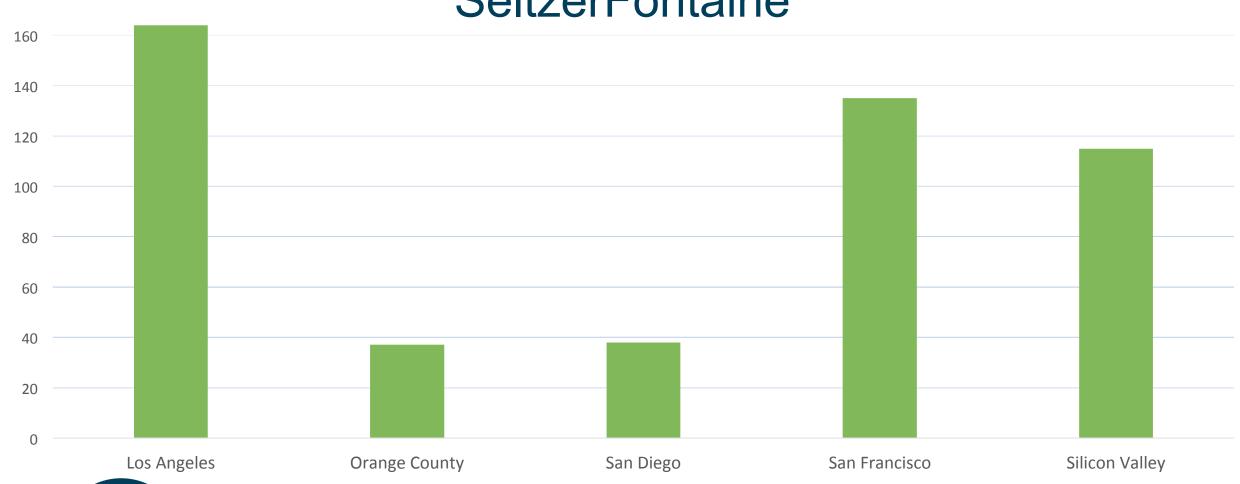
Associate Positions at SeltzerFontaine: Southern California



Associate Positions at SeltzerFontaine: Northern California



Current Associate Positions at SeltzerFontaine





180

Entertainment Practice: a Special Case

What is it?

How to break in

Firms



"Ed's a lawyer slash actor, Ron's a lawyer slash filmmaker, and Beverly's a lawyer slash playwright."



Choices: Who's Coming or Not Coming to Columbia

- OCI stats
- NALP stats
- Firms coming to Columbia but not for their CA offices
- Firms with OCI programs and CA summer programs but who are not coming to Columbia
- Some other firms to know about
- Firms with new CA offices





Columbia Law Graduates in California

Los Angeles 527

San Francisco 254

Silicon Valley 193

Orange County 63

San Diego 51

Sacramento 21







Landing a Job in California

- Attend job fairs
- NALP/Martindale-Hubbell
- Contact Columbia grads in CA
- Use undergrad connections
- Professors with California connections
- Local bar associations



"We sent Justin to law school, but it didn't take."



Closing Thoughts

- Show a commitment to California
- Take the CA Bar sooner rather than later
- Career planning: your first job won't be your last



"For God's sake, don't join this firm."

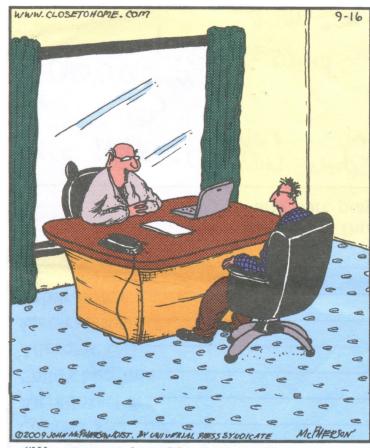


More Closing Thoughts

Academic performance

Control your social media

Millennials



"We were ready to hire you until we saw the photo of you on Facebook sliding on the ice at Rockefeller Center wearing only bowling shoes and a viking helmet."





Amber Handman
ahandman@seltzerfontaine.com
(310) 842-6989

