Access to the cultural heritage and extended collective licenses

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What I will talk about...

• The Nordic system of Extended Collective Licenses
• Examples of ECLs used for cultural heritage institutions
• Compatibility with the Berne Convention
• Challenges
• Benefits
Outside rightholders

CMO
a) Members
b) Reciprocal agreements with foreign CMOs

Agreement

User that negotiates with CMO, such as a library or a museum
The Norwegian National Library Bokhylla (Bookshelf) project
The Finnish National Gallery Project
Comparison

**Norwegian Bokhylla (2012)**

- National publications before 2001
- Opt-out for all rightholders
  - ~ 2% opt-outs
- Remuneration per page per year
  - ~ 4 US cents, index linked
- Distribution of remuneration is a mix of individual and collective payments
- Access limited to Norwegian IP numbers

**Finnish National Gallery (2014)**

- Visual art by Finnish artists
- Opt-out for outsiders
  - No opt-outs yet
- Lump sum payment
- Distribution of remuneration is yearly as decided by the general assembly of the CMO
- World wide access
Compatibility of the ECL system with the Berne Convention
Representative CMOs

ECLs are freely negotiated

Cross-border use
Benefits

Flexibility
Freely negotiated uses
Enables mass-use of in-copyright works
Provides remuneration for authors and rightholders
Thank you for listening

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